

1ST ECONOMIC TRANSFORMATION AND SUSTAINABILITY INTERNATIONAL CONFERENCE



Unique Publication Opportunity:
Partner Journals



Scopus[®]



Scopus[®]



DME Journal of Management



ECONOMIC TRANSFORMATION AND SUSTAINABILITY INTERNATIONAL CONFERENCE

Theme: **Economic Development, Sustainability and Emerging Businesses**

Virtual Conference

Date: **March 28 - March 30, 2022**

CONFERENCE PROGRAM



In Collaboration
With



DAY 1: 28th March, 2022

1. (Inaugural Session)- 09:00 am to 10:30 am

Time	Activity	Remarks
08.30 – 09.00	Access to Conference Platform: MS Teams	
9:00 am to 9:05	National Anthem	
9:05 am to 9:10 am	Welcome of Guests and Audience	MC of the session: Ms Muthla Al Busaidi
	Welcome Address	
9:10 am to 9:35 am	Inaugural Address	Dr. Hesham Magd, Conference Chair
9:35 am to 9:45 am	Guest of Honor	H.E Dr. Nasser Rashid Al Mawali Undersecretary of Ministry of Economy, Ministry of Economy, Oman
9:45 am to 10:15 am	Invited Speaker	Prof Imran Saleem, Deputy Vice Chancellor, University of Buraimi (Oman)
10:15 am to 10:30 am	MCBS Promotional Video	Technical team
Short Break		

10:45 am to 11:25 am	Master Class: The Theory of Money, Wealth, and Efficient Currency Markets: Modeling M5 as Money Supply with Crypto-Currency	Prof Aman Aggarwal, Professor of Finance, Dean and Director, Indian Institute of Finance, IIFT (India)
11: 25 am to 11:40 am	Q &A	

TECHNICAL SESSIONS

Technical Session 01: Sustainable Economic Development		
<ul style="list-style-type: none"> • Keynote Address: Dr Milos Petkovic, Adjunct Professor at Concordia University of Chicago, USA, Lecturer at Berlin School of Business and Innovation, and University Professor at Singidunum University, Serbia • Session Chair: Prof. Nawab Ali Khan, Chairman, Department of Commerce, Aligarh Muslim University, India • Session Co-Chair: Dr. Bashir Fida, MCBS 		
Time	Activity	Remarks
11:45 am to 11:50 am	Introduction of the Keynote speaker & Session Chair	MC of the Technical Session
11:50 am to 12:15 Pm	Keynote Address: Knowledge as a driver for a company's competitiveness	Dr Milos PETKOVIC
12:15 to 2:00 pm	Presentation of Papers: <ul style="list-style-type: none"> • The Effect of Sustainable HRM in Achieving Sustainable Employees Performance: An Empirical Study • Residents' Perception on Tourism Impacts: A Case Study of Oman 	Each participant will get 12 mins to make his/her presentation and 3 minutes for Q & A for each presenter

	<ul style="list-style-type: none"> • Transgenders in the Economic Development of India via the lens of SDGs 2030 • How NPL is affecting the profitability of commercial banks in Bhutan? • Implications of Liquidity Risk and Credit Risk on the Bank of Bhutan's Financial Performance (BOB) • Identification of At-Risk Students and Higher Education Institutions' Strategies for rising their potential -A Conceptual Approach. • Impact of Moratorium on Performance of Select Public and Private Sector Bank's Asset Quality and Equity Stocks 	
2:00 pm to 2:30 pm	Remarks by the Session Chair:	Prof. Nawab Ali Khan
Short Break		
Technical Session 02: Digital Transformation in Financial Services <ul style="list-style-type: none"> • Keynote Address: Prof Peter Öhman, Director, Centre for research on Economic Relations and Head of Business Administration Mid Sweden University (Sweden) • Session Chair: Dr. Mustafa Nourallah, Mid Sweden University • Session Co-Chair: Dr. Singh, MCBS 		
2:45 pm to 2:50 pm	Introduction of the Keynote speaker & Session Chair	MC of the Technical Session
2:50 pm to 3:20 pm	Keynote Address: <i>FinTech solutions: digital payment methods and robo financial advisors</i>	Prof Peter Öhman
3:20 pm to 4:50 pm	Presentation of Papers: <ul style="list-style-type: none"> • The Role of Electronic Accounting Information System in Measuring Credit Risk in National Bank of Oman • Fintech: a disruptive innovation of the 21st century, or is it? • Key challenges and hazards of Digital transformation of Financial Services Sector • Employing structural equation modeling to test a conceptual framework in business studies • Emotions, perceived risk, and consumers' behavioural intention to adopt emerging e-banking technology • Digital transformation in financial services: A bibliometric analysis using the Scopus database 	Each participant will get 12 mins to make his/her presentation and 3 minutes for Q & A for each presenter
4:50 pm to 5:15 pm	Remarks by the Session Chair	Dr. Mustafa Nourallah
End of Day 1		

DAY 2: 29th March, 2022

Technical Session 03: Entrepreneurial Interventions, Innovations & Emerging Business Practice

- **Keynote Address:** Dr Asiya Chaudhary, Professor in Commerce, Aligarh Muslim University, India
- **Session Chair:** Dr. Ibrahim Rashid Al Shamsi, Dean, College of Business, University of Buraimi
- **Session Co-Chair:** Dr. Mohammed Ansari, MCBS

Time	Activity	Remarks
12:00 pm to 12:05 pm	Introduction of the Keynote speaker & Session Chair	MC of the Technical Session
12:05 pm to 12:30 pm	Keynote Address: Building sustainable entrepreneurial mindset at Micro and Macro level	Dr Asiya Chaudhary
12:30 pm to 1:15 pm	Presentation of Papers: <ul style="list-style-type: none"> • Operationalization of Negosyo Center as an Entrepreneurial Strategy to Selected Micro, Small, and Medium Enterprises • Digitalization- An Emerging Business Trend for Sustainable Transformation Of SMEs Sectors- A Proposed Model For Survival And Sustainability In Uncertainties • Clinical Trials Data Extraction Using Robotics Process Automation 	Each participant will get 12 mins to make his/her presentation and 3 minutes for Q & A for each presenter
1:15 pm to 1:25 pm	Remarks by the Session Chair	Dr. Ibrahim Rashid Al Shamsi
Short Break		
1:40 pm to 2:10 pm	Master Class: Entrepreneurship and SMEs	David Spicer (UK)
2:10 pm to 2:30 pm	Q &A session & Discussion	
Short Break		

Technical Session 04: Digital Media & Communication <ul style="list-style-type: none"> • Keynote Address: Dr Sumit Narula, Amity University (India) • Session Chair: Dr Ravi, MCBS • Session Co-Chair: Dr. Siraj Kunju Muhammed, MCBS 		
2:45 pm to 2:55 pm	Introduction of the Keynote speaker & Session Chair	MC of the Technical Session
2:55 pm to 3:25 pm	<p style="text-align: center;">Keynote Address: “Research integrity and ethics within the digital era”</p>	Dr Sumit Narula
3:25 pm to 4:25 pm	<p>Presentation of Papers:</p> <ul style="list-style-type: none"> • Digital Technology Metamorphosis of Teaching and Learning in Higher Education Institutions- A Sustainable Vision to Educational System Amid COVID Pandemic • Privacy law and data protection within the digital media • Critical Success Factors of E-Learning Implementation in Higher Education Institutions: A Proposed Framework for Success • Influence of e-WOM on Destination Visit Intentions: An Empirical Study using Information Adoption Model 	Each participant will get 12 mins to make his/her presentation and 3 minutes for Q & A for each presenter
4:25 pm to 4:40 pm	Remarks by the Session Chair Dr Ravi Thirumalaisamy	
<i>End of Day 2</i>		

DAY 3: 30th March, 2022

Technical Session 05: Agriculture, Food Management, Water Management & its impact on Economy <ul style="list-style-type: none"> Keynote Address: Professor Ravinder Rena, NWU Business School, Northwest University, South Africa Session Chair: Dr. Shad Ahmad Khan, Chair, Staff Professional Development, Affiliation and Linkages, University of Buraimi, Oman Session Co-Chair: Dr. Henry Karyamsetty 		
11:00 am to 11:05 am	Introduction of the Keynote speaker & Session Chair	MC of the Technical Session
11:05 am to 11:30 am	Keynote Address Role of Agriculture on sustainable economic development	Prof. Ravinder Rena
11:30 am to 12:15 pm	Presentation of Papers: <ul style="list-style-type: none"> Global Sustainable Development on the Context of Food Security Climate Smart Agriculture and Mitigation Techniques for Sustainable Resilient Farming in Middle East Region Case Study: Application of Design of Experiment (DoE) in Wet Sludge Processing 	Each participant will get 12 mins to make his/her presentation and 3 minutes for Q & A for each presenter
12:15 pm to 12:30 pm	Remarks by the Session Chair: Vertical Farming in Oman	Dr. Shad Ahmad Khan
Short Break		

1. (Valedictory/ Closing Ceremony)- 12:45 pm to 1:20 pm

Time	Activity	Remarks
12:45 pm to 12:50 pm	Welcome of Guests and Audience	Ms Muthla Al Busaidi
12:50 pm to 1:05 pm	Conference Report	Dr. Hesham Magd, Conference Chair
1:05 pm to 1:15 pm	Vote of Thanks	
End of the Conference		